



RURAL ELECTRIFICATION AND RENEWABLE ENERGY CORPORATION

The following clarification were sought by a bidder for **RFx 1000001464: FRAME CONTRACT FOR PROVISION OF PUBLIC RELATIONS, MARKETING AND COMMUNICATION AGENCY** and clarified as follows;

No	Reference	Bidder's Query	REREC's Response
1.	Preliminary Evaluation Criteria no. 23 and Technical Evaluation criteria no.8	Which set of experience requirements should tenderers strictly comply with when preparing and submitting their proposals – the preliminary evaluation requirements or the technical evaluation requirements.	Use requirement as indicated on technical Human Resources Capacity
2.	Preliminary Evaluation Criteria no. 23 and Technical Evaluation criteria no.8	In the event of a conflict which section of the tender document takes precedence for purposes of evaluation and scoring	Refer to 1 above
3.	TOR	Was it intentional to include the corporate communication deliverables in the event management tender or could it have been an oversight.	<p>The name Lot 1 appearing on Section : Evaluation and Qualification has been deleted.</p> <p>The description appearing on SCC 1.1(d) has also been deleted</p> <p>Event management is a separate tender. Its inclusion was an oversight</p>
4.	TOR	Who then would be held responsible for crisis management, brand management and consistency in messaging emanating from a similar service being offered by different service providers that is 3 different event management companies operating in different regions in the country and the PR agency	Each service will be offered within a defined scope.
5.	TOR	How duplication of services, budget overlap and accountability for media outcomes and potential	Each service will be offered within a defined scope.

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		crisis/brand identity are intended to be avoided where both contracts are in place	
6.	TOR	Which contract is responsible for central corporation's events e.g. media, events	This will be defined during engagement.
7.	ITT 24.1	Would you please consider extending the deadline for submission as you consider responding to our concerns	This may not be feasible
8.	ITT 24.1	Tenderers <i>shall</i> have the option of submitting their Tenders electronically.	This has been amended to read Tenderers <i>shall not</i> have the option of submitting their Tenders electronically