



## RURAL ELECTRIFICATION AND RENEWABLE ENERGY CORPORATION

The following clarification were sought by a bidder for **RFx 1000001464: FRAME CONTRACT FOR PROVISION OF PUBLIC RELATIONS, MARKETING AND COMMUNICATION AGENCY** and clarified as follows;

| No | Reference   | Bidder's Query   | REREc's Response   |
|----|---|--|--|
| 1. | Preliminary Evaluation Criteria no. 23 and Technical Evaluation criteria no.8 | Which set of experience requirements should tenderers strictly comply with when preparing and submitting their proposals – the preliminary evaluation requirements or the technical evaluation requirements.   | Use requirement as indicated on technical Human Resources Capacity   |
| 2. | Preliminary Evaluation Criteria no. 23 and Technical Evaluation criteria no.8 | In the event of a conflict which section of the tender document takes precedence for purposes of evaluation and scoring  | Refer to 1 above   |
| 3. | TOR   | Was it intentional to include the corporate communication deliverables in the event management tender or could it have been an oversight.  | The name Lot 1 appearing on Section : Evaluation and Qualification has been deleted.<br><br>The description appearing on SCC 1.1(d) has also been deleted<br><br>Event management is a separate tender. Its inclusion was an oversight |
| 4. | TOR   | Who then would be held responsible for crisis management, brand management and consistency in messaging emanating from a similar service being offered by different service providers that is 3 different event management companies operating in different regions in the country and the PR agency | Each service will be offered within a defined scope.   |
| 5. | TOR   | How duplication of services, budget overlap and accountability for media outcomes and potential  | Each service will be offered within a defined scope.   |

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|-----------|-----------|--|---|
|           |           | crisis/brand identity are intended to be avoided where both contracts are in place                         |   |
| <b>6.</b> | TOR       | Which contract is responsible for central corporation's events e.g. media, events                          | This will be defined during engagement.   |
| <b>7.</b> | ITT 24.1  | Would you please consider extending the deadline for submission as you consider responding to our concerns | This may not be feasible  |
| <b>8.</b> | ITT 24.1  | Tenderers <i>shall</i> have the option of submitting their Tenders electronically.                         | This has been amended to read Tenderers <i>shall not</i> have the option of submitting their Tenders electronically |